

Proudly Announcing...



Travel Incentive Program



We're back with yet another exciting travel adventure
designed specifically for you!

Voyage to Alaska!

7-Day ALASKA GLACIER INSIDE PASSAGE CRUISE & AIR for TWO!

Onboard HOLLAND AMERICA LINE'S ms Zuiderdam

Your Voyage North ...begins in the beautiful "International" city of Vancouver, British Columbia. Visit galleries, boutiques, colorful public markets and restaurants of every ethnicity: This vital port city has them all. Fly in early or stay a little longer after your cruise to explore this vibrant city. Your ship leaves from right Downtown at the picturesque "Canada Place Pier".



Your ship sets sail ...for the amazing Inside Passage

Not all ships are permitted to navigate Alaska's Inside Passage but, you will! You'll spend the next few days gracefully sailing through this amazingly calm waterway in Southeast Alaska. Home to nature's wonders, you can expect to enjoy beautiful scenery including, luscious trees, wildlife that may include caribou, whales, dolphins, eagles and more!



Glacier bay day is like no other. A casual day filled with nothing but Nature's eye candy. UNESCO World Heritage Site, Glacier Bay National Park, protects a unique ecosystem of plants and animals living in concert with an ever-changing glacial landscape. How does it feel when a monumental chunk of ice splits off a glacier and crashes into the sea? The sound is like thunder. The impact shoots water hundreds of feet into the air. You hold your breath as you catch the moment on film. Then you wait for it all to happen again. And it does. Glacier Bay has more actively calving tidewater glaciers than anyplace else in the WORLD.

3 Scenic cruising through Tracy Arm is another day to marvel in nature's beauty. This narrow, 25-mile-long fjord offers your first up close and personal glimpse of Alaska's most dramatic glacier settings. A lush rain forest filled with waterfalls and the panoramic view of 7,000-foot mountain peaks and vertical rock cliffs is astounding.

4 Then, it's off to the State Capital Juneau. Located on the Gastineau Channel, the town of Juneau has the massive Mendenhall Glacier and the immense Juneau Ice fields at its back door. Spend the day off on a flight excursion or simply exploring the history and traditions of this Native America city by foot. It's time to get out and kayak, dog sled, raft, hike, whale watch, flight seeing or fish. For a beautiful view close to the Ship...climb aboard the Mt. Roberts Tramway for a tram ride into the forest. This unique capital city is the only capitol in our country that is not accessible by road. That means there is more private Sasplains downtown than Cars.

5 Your next stop, "Skagway". The gateway to the "Yukon Territory". This picturesque, unique and hard to get to "boomtown" has a rich history in gold & hardship. Your ship docks right in the heart of this 6 block town. You can even catch the Yukon Railway right at the ship for a day ride up the pristine White Pass Mountain range.

7 Ketchikan... your last stop, offers a day of Alaskan Culture long forgotten. Visit the well preserved Red Light District & get a sense of what life was like during this town's heyday. Catch a true "Lumberjack" show like no other or simply explore town while sipping a cup of the best Clam Chowder in the State. Then you're headed back to Vancouver, BC via another amazing day of Cruisin' the calm & beautiful Inside Passage.

Voyage Dates: July 14-21, 2012 (7-Days — Peak Season Sailing)

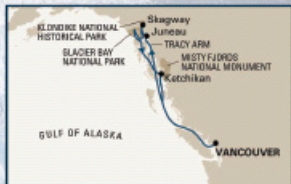
Your ship... the ms Zuiderdam is a graceful, mid-size ship with a generous amount of personal space both in your guest cabin & in the public areas. No crowds, no hassles, no lines, thereby offering you a relaxing and stress free vacation experience!

The ms Zuiderdam and her staff also know how to showcase nature! Together, they will show you Alaska like you've never imagined. Navigating inlets through the famed "Alaska Inside Passage", she gracefully guides you through some of our country's most delicate and breathtaking scenery. Your Captain will let you get up close and personal as he skillfully parks your ship right next to calving glaciers in the heart of "Glacier Bay National Park".

When you've had an enough of Nature and want to warm up...the ms Zuiderdam is home to 4 hot tubs, 5 restaurants, 9 lounges & bars and one amazing floating SPA! From 4-star entertainment to 5-star culinary meals, you won't have to go far to unwind from your daily Alaskan Adventures; not to mention some of the best service and largest guest room afloat.

Since knowledge is power, Holland America also offers its guest to Alaska. A live onboard Native Naturalist to greet you each day with facts and folklore about our 48th State and helps unveil the mystery behind Mother Nature's last true worldwide and American wilderness.

Join us at Galleher for an adventure like no other...ALASKA!
Its natural beauty is beyond your dreams and closer than you think!



Alaska!

YOUR 2012 DETAILED ITINERARY

Date	Day	Port	Arrive	Depart
July 14	Sat.	Vancouver, BC Canada		5:00pm
July 15	Sun.	Cruising "Inside Passage"	All Day	
July 16	Mon.	Cruising Tracy Arm & Juneau	2:00pm	10:00pm
July 17	Tue.	Skagway, Alaska	7:00am	9:00pm
July 18	Wed.	Glacier Bay National Park	All Day	
July 19	Thur.	Ketchikan, Alaska	10:00am	6:00pm
July 20	Fri.	Cruising "Inside Passage"	All Day	
July 21	Sat.	Vancouver, BC Canada		7:00am

Galleher's Alaskan Voyage for TWO Includes:

- Your choice of cabin in "Prime High Season" onboard the ms Zuiderdam
- Round-trip airfare to Seattle, Washington (or direct Vancouver, BC if qualified for Superior or Deluxe Sailing)
- All transfers (airport-to-ship and ship-to-airport)
- Port taxes and government fees
- Entertainment & food onboard the ship
- Galleher cocktail parties and lasting memories filled with adventure!

Incentive Program Details

IMPORTANT PROGRAM DATES

Earning Points – (5 quarters):
January 1, 2011 through March 31, 2012

Cruise Dates:
July 14 through July 21, 2012 *(Round-trip from Vancouver, BC on a Saturday to Saturday, sailing to Alaska through the "Canadian Inside Passage")*



NEW! BONUS GALLEHER POINTS

Galleher won't really see Alaska without YOU! So, if you sign up for the above Promotion Plus option on the enrollment form Galleher will increase their contribution to you by 1%...that's 3% percent for the first 6 months than .8% of all dollars spent above your Quarterly Target in Travel Points just for you!

PRODUCT PROMOTION

Throughout this Incentive Promotion Galleher's Vendors will be offering exciting "Product Promotions" to help you earn Travel Points even faster!

*For those that have chosen the "Promotion Plus Option", we will be offering "special" product promotion discounts exclusively for you!

BUY-IN OPTIONS

Reach a minimum of 2,000 points by the conclusion of "Galleher's Alaskan Adventure" Incentive Promotion and you'll have the option to BUY-INTO the Cruise! All you have to do is purchase the remaining points needed to go (\$1 = 1 point) and you won't miss out on this amazing Voyage to Alaska.

INCENTIVE PROGRAM

If you wish to participate, talk to your Galleher Rep about getting signed up and start earning points...TODAY! Sign-up by February 15, 2011 and receive 50 points to get you started.

Once you're officially signed up you'll receive a Quarterly Target. *(This target will be the same as your prior year's Quarterly Sales with Galleher)*

For every Dollar purchased ABOVE your Quarterly Target, you will receive 2% % of the overage in travel points for the first 6 months, then 2% for the remainder of the Promotion towards Galleher's mid-Summer Alaskan Voyage!



PROMOTIONS PLUS

We know you don't want to miss the boat on this FUN mid-summer Alaska sailing, so to make sure you don't... add Promotion Plus to your account and we'll see you onboard! *(sign-up on enrollment form)*. With this extra option, just choose either a percentage up-charge on your Galleher invoices OR add a monthly fixed amount.

All Promotion Plus Points will be added to your quarterly earned Galleher Incentive Points and reflected on the quarterly trip updates. Promotion Plus Points can be used to upgrade your cabin or maybe towards a once in a lifetime shore excursion during your cruise. All accumulated Promotion Plus Points are yours to keep whether you cruise with us or not!



Stateroom Choices

Stateroom Cabins



Large Inside Stateroom
3250 points

Two lower beds, convertible to a queen-size, shower
Approx. 170-200 sq. ft.



Large Outside Stateroom
4250 points

Two lower beds, convertible to a queen-size bed
and bathtub & shower. Approx. 185 sq. ft.



Deluxe Verandah w/Deck
5250 points

Two lower beds, convertible to a queen-size bed,
bathtub & shower, sitting area, private verandah,
floor-to-ceiling windows. Approx. 254 sq. ft.

Stateroom Suites



Superior Verandah Suite
6550 points

Approximately 398 sq. ft.
(including verandah)

Two lower beds, convertible to a queen-size bed, bathroom
with dual sink vanity, full-size whirlpool bath, shower with
additional shower stall, large sitting area, private verandah,
one sofa-bed for single person, floor-to-ceiling windows.



Deluxe Verandah Suite
8500 points

Approximately 510-700 sq. ft.
(including verandah)

Two lower beds, convertible to a king-size bed, bathroom
with dual sink vanity, full-size whirlpool bath, shower with
additional shower stall, large sitting area, dressing room,
private verandah, one sofa-bed for two persons, floor-to-
ceiling windows.



In partnership with our valued vendors:

Flooring



Adhesives



Underlayment



Finish



Equipment



Galleher invites you to jump onboard with us and catch the 'Wild Side' of life... Summer 2012!