



April 27, 2009  
FOR IMMEDIATE RELEASE

## **GALLEHER PARTNERS WITH ARBOR DAY FOUNDATION TO PLANT A TREE FOR EVERY REWARD HARDWOOD FLOOR SOLD**

Santa Fe Springs, CA — Galleher Corp. today pledged to plant a tree for every Reward® hardwood floor sold in a partnership with the Arbor Day Foundation, a non-profit organization with the mission to inspire people to plant, nurture, and celebrate trees.

Reward Hardwood Flooring is a complete line of quality, value-priced flooring in a collection of species, stains, character levels, and sizes. It is distributed to flooring professionals through Galleher's 12 branches in California, Arizona, and Nevada. Galleher will provide an Arbor Day Foundation card, representing a tree that will be planted in a national forest, for every 800-square-foot order of Reward hardwood flooring sold.

"Galleher has a long history of standing up for Mother Nature," said Jeff Hamar, president of Galleher Corp. "Our past, present, and future are inescapably tied to promoting sustainable forest management and ethical harvesting of the world's most environmentally friendly flooring material: Wood," he added. "We are proud to work with the Arbor Day Foundation to help bring America's forests back to life."

In addition to conscientious sourcing of domestic wood species Galleher enthusiastically supports and complies with the recent amendment to the Lacey Act's anti-trafficking protections that ban imports of illegally harvested logs and timber.

"We encourage all members of the wood flooring industry to proactively embrace their roles as stewards of the environment," Hamar added. "Nature has provided us with the resources that fuel our industry and, in turn, it is our responsibility to protect and cultivate the Earth's precious reserves."

Galleher Corp. is a distributor of over 100 flooring brands including Reward® Flooring, Johnsonite® (in Southern California), Duraseal®, 3M®, Franklin International®, Basic Coatings®, Somerset® Hardwood Flooring, Bona®, and Bostik®. The company serves over 5,000 retailers, contractors, and design centers with 12 locations in California, Arizona, and Nevada. Please call 800-448-WOOD or log on at [galleher.com](http://galleher.com) for additional information.

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*Delivering Flooring Solutions*